



Re: Sponsorship for Challenge Day, 2025

Greetings,

For nearly twenty years, the MLK Committee, in partnership with local organizations like Jackson Chamber, Jackson County ISD, and Jackson College, has hosted Middle School Challenge Days for 7th-grade students in November. Jackson County ISD serves as the fiscal agent for the program.

Challenge Days are impactful, one-day workshops designed to foster self-reflection, empathy, and positive change in our schools and communities . Through engaging activities, students are empowered to create a safe and supportive school environment. The program has resulted in increased self-esteem, reduced bullying, and improved school climate. We aim to offer this program to every 7th-grade student in Jackson County each year, with costs around \$65 per student.

Dozens of community members generously volunteer to facilitate small student groups during the event, creating meaningful connections. Following Challenge Day, committee liaisons support school counselors and coordinators in implementing engaging activities that empower students to maintain a safe and supportive school environment. The program has led to increased self-esteem, reduced bullying, and an improved school climate. Our goal is to offer this experience to every 7th-grade student in Jackson County each year, at a cost of approximately \$65 per student.

To sustain the program, we are seeking funding. Below are our sponsorship levels:

- **Corporate Sponsor - \$10,000** (154 students)
 - Organization name and/or logo placement and recognition at the MLK Jr. Diversity Breakfast, website, press releases, social media and 8 challenge day t-shirts

- **Platinum Sponsor - \$5,000** (77 students)
 - Organization name and/or logo placement and recognition at the MLK Jr. Diversity Breakfast, website, press releases, social media and 4 challenge day t'shirts
- **Gold Sponsor - \$2,500** (38 students)
 - Organization name and/or logo placement and recognition at the MLK Jr. Diversity Breakfast, website, press releases, and social media.
- **Silver Sponsor - \$1,000** (15 students)
 - Organization name and/or logo placement and recognition at the MLK Jr. Diversity Breakfast.
- **Bronze Sponsor - \$500** (7 students)
 - Acknowledgement at the MLK Jr. Diversity Breakfast
- **Friend of Challenge Days - \$65** (1 student)

We would be grateful for your support.

Please mail Sponsor Check to: Jackson County ISD/Challenge Day, 6700 Browns Lake Road, Jackson, MI 49201.

Please visit our website to find out more information about Challenge Day and to get information on volunteering. www.jacksonmiddleschoolchallenge.org.

Sincerely,



MLK Committee Member
Jackson Middle School Challenge Days
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